

For immediate release:

**The Gold Foundation Presents
The 2010 Margate Rock Festival Featuring
“THE HOOTERS 30 Years on Stage”
Sunday, August 22, 2010**

Margate, NJ (August 1, 2010) – The Hooters are coming back to rock the Margate Bayfront!!! On Sunday, August 22nd the **Gold Foundation** will host its Sixth Annual FREE summer blockbuster concert presented by **Harrah’s Entertainment**. The live concert will kick off at 7:00pm followed by a breathtaking fireworks display sponsored by **Tomatoes Restaurant**, over the Margate bayfront.

The event will take place at Washington Avenue and the Bay in **Marvelous Margate** with an expected attendance of more than 10,000. Proceeds from the show are distributed to various South Jersey charities through the Gold Foundation. For the third year **Harrah’s Entertainment** is the presenting sponsor along with over 30 other businesses and professionals. Sponsors to date include Masterminds Advertising, Stone Concrete, Innovative Risk Solutions, Atlantic City Linen, 100.7 WZXL, 95.1 WAYV and Harbor Pines Golf Club and Estates.

Bursting onto the Philadelphia music scene in 1980, **The Hooters** skyrocketed to success along their native East Coast. Their 1985 debut release "Nervous Night" quickly achieved gold and platinum status all over the world. In 1985 Rolling Stone magazine named **The Hooters** the "Best New Band of the Year." Then came LIVE AID – an event in which **The Hooters** were chosen as the first band to perform in front of a crowd of more than 99,000 fans in Philadelphia. With unforgettable songs such as "Day By Day", "And We Danced", "Where Do The Children Go" and "All You Zombies", **The Hooters** became a household name. The iconic band played extensively in Europe in 2003, 2004, and 2005 and it was during this time that they wrote many of the songs performed on their first new studio album in 14 years. In 2006 "Time Stand Still" finally became a reality. In October 2009, **The Hooters** headlined “Last Call”, one of the last concerts at the famed Wachovia Spectrum. August 22nd, **The Hooters** are returning to Margate for their first concert since they performed at RED’S LOUNGE almost 30 years ago! The Hooters have just returned from their “30 Years On Stage” summer tour in Europe, playing in Norway, Switzerland and Germany over the last few months. The Margate show is the very first show of this tour in the USA !

For more information about the Margate Rock Festival 2010, sponsorships or VIP packages, please call Roy Goldberg at (609) 823-0200.

About the Gold Foundation:

During this past year, the Gold Foundation organized three highly successful fundraising events: The Margate Rock Festival 5 featuring the Gin Blossoms; The 23rd Annual Gold Invitational Golf Tournament held at the Linwood Country Club; and the Shirley Mae Breast Cancer Assistance Fun Run at The Trump Taj Mahal which raising more than \$200,000! For more information on the Shirley Mae Fund and how to receive assistance, please visit www.shirleymaefund.com.

The Gold Foundation, started by Roy Goldberg, has raised and donated over \$2.6 Million Dollars to more than 95 local charities during the past 23 years. Beneficiaries have included: Catholic Social Services, Special Olympics of South Jersey, The South Jersey Cancer Fund, Manna at the Shore, Jewish Family Services, The Marine Corp Law Enforcement Foundation and many, many others.